

**Pradeep Alexander** 

MBA, MAFE, MSc.PM, B. Com. Sp.(Accountancy), ICMA, CILT, CA-Inter.

No 23B, C.S.A.Perera Mawatha, Uyana, Moratuwa, Sri Lanka, **Mobile:** +94 768 036 368, **E-Mail:** alexanderwrpk@gmail.com

**Specialised Areas:** Accounting & Finance, Business Administration, Marketing and Business Development, Operations Management, Manufacturing, External Audit and Internal audit, Academic Administration, Academic activities (Lecturing, Paper setter & Moderations, Research supervision), Curriculum Developments, Obtaining approval for UGC & foreign affiliated universities, Financial Consultancy, Setting up Business & Projects, Business & Finance feasibilities, Business & Finance restructuring.

## **Current Employments:**

- ➤ Director/CEO CSBM Campus (Colombo School of Business Management (Pvt) Ltd)
- ➤ Managing Director/CEO ALEX Business Consultancy (Pvt) Ltd.
- ➤ Chief Financial Officer(CFO) American Collage of Higher Education (Pvt) Ltd.
- ➤ Business Finance Consultant / Visiting Lecturer / Corporate Trainer / Educational Consultant.

# **Academic Qualifications:**

- ➤ Reading for PhD in Finance at University of Sri Jayewardenepura-**PhD**
- Master of Business Administration in Finance at University of Sri Jayewardenepura-MBA
- Master of Financial Economics at University of Colombo-MAFE
- Master of Science in Project Management at Asia E University Malaysia-M. Sc.
- ➤ Bachelor of Commerce specialized in Accountancy Hons at University of Sri Jayewardenepura-**B.Com.**

### **Professional Qualifications:**

- ➤ Member of Institute of Certified Management Accountant of Australia-ICMA
- ➤ Member of Chartered Institute of Logistics & Transport CILT
- > Skill Level of Association of Certified Chartered Accountants UK
- > Intermediate Level of The Institute of Chartered Accountants of Sri Lanka CA

### **Previous Employment Experience:**

- ➤ Vice Chancellor Gateway Graduate School, Colombo, Sri Lanka.
- ➤ **Director-**School of Accounting & Business (Degree School) at The Institute of Chartered Accountants of Sri Lanka (Present) University Grant Commission approved Higher Education Institute 2 Years
- Chief Executive Officer-CEO-Lanka Ammonia (Pvt) Ltd, Explore Chemicals (Pvt) Ltd, Explore Gases (Pvt) Ltd
  Chemical & Gases Manufacturing & Distribution-5 Years
- ➤ Head of Faculty of Management-KAATSU International University. Higher Education-2 Years
- ➤ Group General Manager-Finance/Group Finance Manager/Accountant- Ceyline Group of Companies –

Diversified maritime & related industry-10 Years

- > Accountant/Internal Auditor- Ceylinco Group Diversified Real Estate, Insurance, Finance, -5 Years
- > Audit Trainee- Wijeratne & Co. Chartered Accountants External Audit Firm-2 Years

# **Business Finance Consultant Experience - AleX BFs (Alex Business Finance Solutions):**

- ➤ Lumbini Tea Factory (Pvt) Ltd (Tea Manufacturing & Exports)
- ➤ Lumbini Tea Exports (Pvt) Ltd (Tea Exports & Trading )
- ➤ Lumbini Tea Estate (Tea Estate Operation)
- ➤ GIRI Tea Marketing (Pvt) Ltd (Tea Exports)
- ➤ AROMA Resorts (Pvt) Ltd (Hospitality & Restaurant)
- ➤ AMINGOS Tea Estate (Pvt) Ltd (Tea Estate Operation)
- Savanaah Outdoor (Pvt) Ltd.- (Advertising & Promotions)
- ➤ Green House Tea Factory (Pvt) Ltd (Tea Manufacturing & Exports)
- ➤ Jasmine Valley Tea Factory (Pvt) Ltd (Tea Manufacturing & Exports)
- ➤ Kamarangapitiya Tea Factory (Pvt) Ltd (Tea Manufacturing & Exports)
- ➤ Kadigalahena Tea Factory (Pvt) Ltd (Tea Manufacturing & Exports)
- > ZENRA Echo Products (Pvt) Ltd (Tea & Spices Manufacturing & Distribution)
- ➤ Daduwangala Tea Factory (Tea Manufacturing & Exports)
- ➤ Daduwangala CTC Tea Factory (Pvt) Ltd (Tea Manufacturing & Exports)
- ➤ KAATSU International University (Degree Awarding Education Institute under MOHE)
- ➤ Anuradha Distributors (Pvt) Ltd (Gas distribution & Sales)
- ➤ Anuradha Agencies (Pvt) Ltd (Imports & Distribution of Hardware items)
- ➤ SLIM Pharmaceuticals (Pvt) Ltd. (Pharmaceutical Imports & Distributions)
- ➤ Master Panels Systems (Pvt) Ltd. (Manufacturing of Electrical Panel Boards)
- ➤ North Port Logistics (Pvt) Ltd (Freight Forwarding & Logistics )
- ➤ ARYA Hospital (Pvt) Ltd (Healthcare, Hospitals, Laboratory, Channeling)
- Winwood Tea Factory (Pvt) Ltd (Tea Manufacturing & Exports)
- ➤ Henethanna CTC Tea Factory (Pvt) Ltd (Tea Manufacturing & Exports)
- ➤ Ceylon Commodities LLC, Dubai, UAE. (Imports & Exports)
- Green House Tea Export Ceylon (Pvt) Ltd (Commodity export)
- ➤ PMD Marketing (Pvt) Ltd (Commodity Distributions)
- > Casanova Import & Export (Pvt) Ltd (Garments manufacturing and Merchandising)
- ➤ Haugnton Tea Plantation Kalawana
- Mihidumvalley Tea Plantation Pitigala
- Doralawitihena Tea Factory-Pelmadulla
- > Doralawitihena New Tea Factory-Kahawaththa
- ➤ Hidelhena Tea Factory RTS Group Rathnapura
- ➤ Awissawella Tea Factory RTS Group Rathnapura
- Nawalakanda Tea Factory Kalawana

### Visiting Lecture/Paper Setter & Moderator & Research Supervisor:

- ➤ The Institute of Chartered Corporate Secretaries
  - Modules: Management & Cost Accounting, Corporate Governance
- ➤ South Asian Institute of Technology & Medicine SAITM: Affiliated New Buckinghamshire University UK, **Modules:** Auditing & Assurance, Corporate Financial Reporting
- ➤ WCMT Campus Affiliated Bolton University UK
  - Modules: Management Accounts for Decision making.
- ➤ KATSU International University UGC Approved degree program.
  - **Modules:** Financial Management, Financial Accounts, Management Accounts, Business Mathematics, Business Statistics, Auditing & Assurance, Advance Financial Accounts, Business Environment, Supply Chain Management, Working Capital Management, Operational Research.
- ➤ The Institute of Chartered Accountants of Sri Lanka UGC Approved degree program.
  - Modules: Financial Accounts, Management Accounts, Strategic Management, Audit & Assurance, Project

Management.

➤ Visiting Lecturer – BRITTS Imperial Collage University Sharjah, UAE

**Modules:** Finance for Strategic Event Managers (**EMBA & MBA**), Global Economics (**EMBA**), Finance for International Trade Operations (**MBA**).

➤ Visiting Lecturer – Nest Academy of Management Education, Dubai, UAE

Modules: Finance for Strategic Sports Managers, Finance in Tourism and Hospitality

➤ ESOFT Metro Campus – Affiliated from Kingston University UK – Master of Science in IT & Strategic Innovation

Modules: Business in Practice.

### **Curriculum Developments**

- ➤ Curriculum revision of Bachelor of Accounting Honors at KAATSU International University-UGC approved degree program SQLF 6
- Curriculum revision of Bachelor of Marketing Honors at KAATSU International University-UGC approved degree program – SQLF 6
- Curriculum revision of Bachelor of Human Resource Management Honors at KAATSU International University-UGC approved degree program SQLF 6
- ➤ Master of Business Administration General degree SQLF 9 & 10 KAATSU International University-UGC approved degree program
- ➤ Bachelor of Science Applied Accounting curriculum revision on special degree & General degree at The Institute of Chartered Accountants of Sri Lanka UGC approved degree program SQLF 5 & 6
- ➤ Bachelor of Business Analytics Honors & General degree SQLF 5 & 6 at The Institute of Chartered Accountants of Sri Lanka.
- ➤ Master of Business Administration in Finance degree program SQLF 9 & 10 The Institute of Chartered Accountants of Sri Lanka UGC approved degree program
- ➤ Master of Business Administration in General degree program SQLF 9 & 10 The Institute of Chartered Accountants of Sri Lanka UGC approved degree program
- ➤ Obtained UGC approval as per SQLF (Schedule-1 & 11) requirement to Gateway Graduate School Colombo
- ➤ Bachelor of Education Honors & General degree SQLF 6 at The Gateway Graduate School Colombo

### **Academic Position:**

- Chairman of Board of Studies at School of Accounting & Business at The Institute of Chartered Accountants of Sri Lanka.
- ➤ Member of Advisory Board for the Master of Public Financial Management Degree Program at The Institute of Chartered Accountants of Sri Lanka.
- > Member of Board of Management at School of Accounting & Business at CA Sri Lanka
- ➤ **Member** of Board of Governance CSBM Campus